

**Bob Gaglardi School of Business and Economics (TRU Gaglardi)  
Strategic Plan 2026-2031**

**Vision**

We aspire to be a catalyst for business, economic and societal transformation in the BC Interior and beyond.

**Mission**

We prepare responsible, innovative professionals to drive meaningful business, economic and societal change through experiential learning, impactful research, and collaboration with industry, community, and Indigenous partners.

**Values**

**Learning:** We value excellence in teaching, impactful research, experiential learning, community engagement, and collaboration.

**Professionalism:** We are committed to academic integrity, accountability, embracing challenges, ethical behavior, hard work, and effective engagement.

**Respect:** We respect each other and our differences, the community, and the environment.

**Reconciliation and Inclusion:** We honour Indigenous knowledge and commit to the meaningful inclusion of Indigenous perspectives. We strive to create an environment of belonging that reflects equity, diversity, and the integration of multiple ways of knowing.

**TRU Gaglardi  
2026-2031 Strategic Priorities**

Strategic Priority 1: Developing Research
<p>Goal 1.1 Foster a supportive research environment as a key element of TRU Gaglardi's organizational culture.</p> <ul style="list-style-type: none"> <li>1.1.a: Identify and provide resources to support research</li> <li>1.1.b: Lead initiatives to encourage interdisciplinary research collaboration</li> <li>1.1.c: Provide recognition and/or incentives for the completion of high-quality, impactful research, which aligns with the TRU Gaglardi mission</li> <li>1.1.d: Establish interdisciplinary centres of excellence</li> </ul>
Strategic Priority 2: Enhance Teaching Innovation, Student Experience and Student Success
<p>Goal 2.1 Enhance teaching innovation with the help of internal support and external best practices</p> <ul style="list-style-type: none"> <li>2.1.a: Improve opportunities and incentives for professional/teaching development for TRU Gaglardi faculty</li> <li>2.1.b: Develop a culture of continuous growth in teaching pedagogy and practice</li> <li>2.1.c: Lead teaching and learning innovation</li> </ul> <p>Goal 2.2: Reinforce capital, IT and human resources in support of teaching and learning innovation</p> <ul style="list-style-type: none"> <li>2.2.a: Identify needs and provide resources conducive to innovative teaching and learning</li> <li>2.2.b: Build faculty's understanding, usage and comfort with supportive technologies</li> </ul> <p>Goal 2.3: Provide a variety of learning opportunities for TRU Gaglardi students</p> <ul style="list-style-type: none"> <li>2.3.a: Advance community-engaged learning opportunities</li> <li>2.3.b: Stimulate curriculum integrated learning to reinforce connections across subjects</li> <li>2.3.c: Increase and strengthen collaboration between TRU Gaglardi students, other TRU students, and the business, government and non-profit communities</li> <li>2.3.d: Enhance experiential learning and career-related opportunities for students</li> </ul> <p>Goal 2.4: Augment students' virtual and on-campus classroom experience and introduce additional forms of support</p> <ul style="list-style-type: none"> <li>2.4.a: Connect TRU students to business leaders</li> <li>2.4.b: Increase TRU Gaglardi's academic and career advising capacity for students and alumni</li> <li>2.4.c: Build on existing resources and identify additional resources to support students at risk of not meeting minimum academic performance requirements</li> <li>2.4.d: Promote institutional mental health support services</li> </ul> <p>Goal 2.5: Strengthen the integration of Artificial Intelligence (AI) and emerging technologies into learning, research and pedagogy</p> <ul style="list-style-type: none"> <li>2.5.a: Develop and embed AI and technology-focused learning outcomes across core business courses</li> </ul>
Strategic Priority 3: Advance reconciliation through proactive, collaborative actions aligned with the Truth and Reconciliation Commission's Calls to Action.
<p>Goal 3.1: Advance understanding of Indigenization in the business and educational contexts</p> <ul style="list-style-type: none"> <li>3.1.a: Raise awareness about Indigenous communities, cultures, languages, challenges and ways of knowing among students, faculty and staff</li> <li>3.1.b: Identify and address the challenges of Indigenous students</li> </ul>

<p>3.1.c: Provide regional community Indigenization training and education opportunities for TRU Gaglardi faculty and staff</p> <p>3.1.d: Introduce Indigenous knowledge and ways of knowing into TRU Gaglardi's curriculum and programming</p> <p>Goal 3.2: Promote and foster pride in our Indigenization efforts</p> <p>3.2.a: Ensure local Indigenous traditional cultural expression is appropriately reflected in TRU Gaglardi's physical and virtual spaces</p> <p>Goal 3.3 Increase collaboration with Indigenous and Indigenous-business communities</p> <p>3.3.a: Enhance new partnerships with regional Indigenous communities and organizations</p> <p>3.3.b: Support community-engaged research with Indigenous partners</p> <p>3.3.c: Provide opportunities for students to collaborate with Indigenous communities</p> <p>Goal 3.4: Strengthen TRU Gaglardi's commitment to reconciliation</p> <p>3.4.a: Collaborate with Indigenous communities and knowledge keepers to integrate Indigenous knowledge, perspectives and practice into learning, research and pedagogy.</p>
<b>Strategic Priority 4: Achieve and Maintain Accreditation</b>
<p>Goal 4.1: Foster positive societal impact</p> <p>4.1. a: Integrate diversity, equity and inclusion principles into TRU Gaglardi curriculum</p> <p>4.1. b: Develop programs that respond to regional needs</p> <p>Goal 4.2: Establish a culture of continuous quality improvement</p> <p>4.2. a: Collect, document, assess and incorporate useful feedback from stakeholders</p> <p>4.2.b: Identify and implement the next steps in obtaining accreditation</p> <p>4.2.c: Ensure adequate human, physical, virtual and financial resources to achieve and maintain accreditation</p> <p>4.2.d: Ensure operationalized items from the previous strategic plan are included in the appropriate committee's Terms of Reference or department's workplan</p> <p>Goal 4.3: Enhance TRU Gaglardi's Assurance of Learning (AoL) processes</p> <p>4.3.a: Strengthen alignment of OL with TRU Gaglardi processes</p> <p>4.3.b: Develop and implement ongoing AoL processes for degree programs to ensure that TRU Gaglardi's mission is parsed into program learning goals and curriculum</p>
<b>Strategic Priority 5: Demonstrate Commitment to Sustainability</b>
<p>Goal 5.1: Identify teaching, learning and research opportunities related to sustainability</p> <p>5.1.a: Coordinate with campus-wide environmental sustainability initiatives, programs and student opportunities</p> <p>5.1.b: Incorporate sustainability into TRU Gaglardi's curriculum and programming</p> <p>5.1.c: Promote research in sustainability</p>